MEDIA PACK

NorwichInternationalAirport
@NorwichAirport
norwichinternational.com
Norwich International Airport is located just 3 miles from the historic city of Norwich, Norfolk, in the East of England. The Airport is over 2 hour’s drive from its nearest commercial competitor giving it a clearly defined and loyal catchment area. The core catchment (almost 1.5 million) live within a 90 minute drive of the airport.

The Airport is a vital hub for the southern north sea offshore oil and gas industry, with helicopter operators Bristow, Bond, NHV and Dancopter currently flying.

KLM, Flybe, bmi regional, Eastern Airways, and charter companies including Thomas Cook, Thomson, First Choice, Balkan Holidays, Air Malta, Atlantic Holidays, and Newmarket Holidays all currently operate out of Norwich International.
A wide range of advertising options are available within the terminal building, outdoor (land and airside) and online. These include fixed poster, lightbox, pillar wraps, banners, website, FID’s and promotional and sponsorship opportunities.

£200 per month is the rate that sites are available from

423,396 passengers travelled through Norwich International Airport in 2012/13

- 20% travelled offshore
- 34% travelled on domestic services
- 46% travelled on international flights
  (29% Scheduled and 17% Holiday Charter)
This media pack has been produced as a guide to the standard options available however, we will happily discuss and consider any proposals.

Please contact our marketing team on:

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Email: marketing@norwichinternational.com

www.norwichinternational.com

All information provided is for guidance only and is subject to change and alteration. All information is correct at the time of going to print. 06/09/2013. Issue 1. E &OE